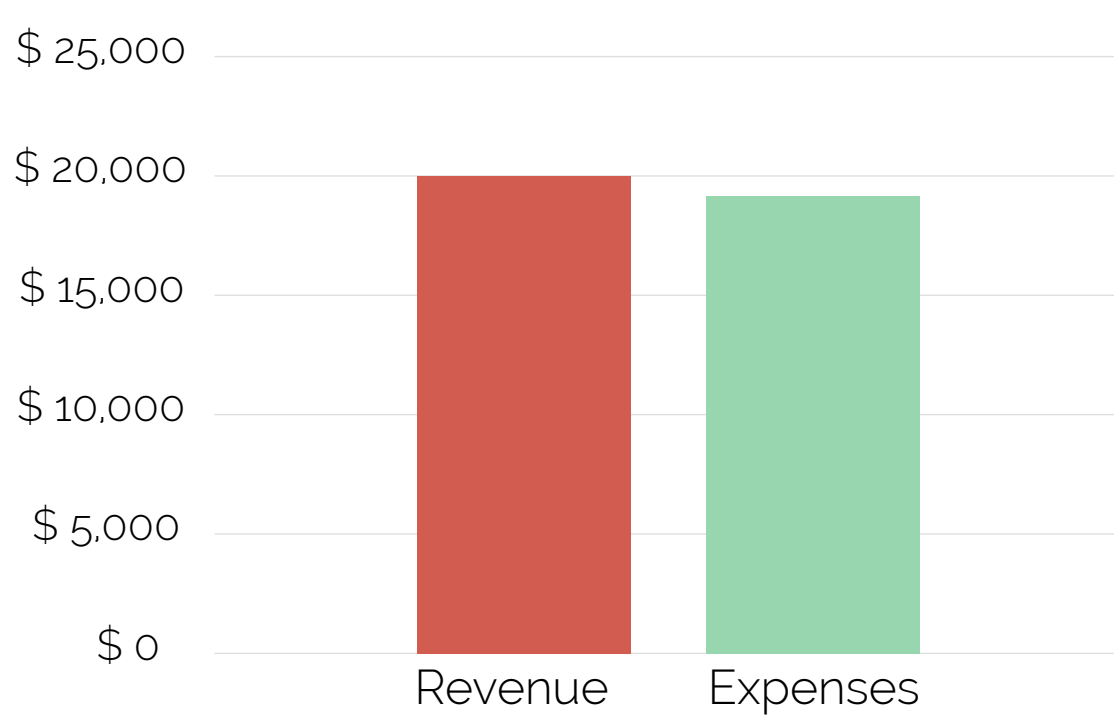


Since 2011, Champions United has mentored more than 17,000 children in Uganda, East Africa. We use soccer to attract children. Providing a ball, uniform, top level playing fields and a trained and equipped coach, Champions United is one of the most resourced soccer programs in East Africa.

We leverage this introduction on the field into whole life mentoring with a focus on leadership and character development.

Importantly, our campuses are outfitted with the highest quality field turf on the continent. This enables us to rent our fields to teams and businesses for recreational use, typically in the evening when not utilized by our mentoring program. This model generates enough revenue to fund 100% of our operating expenses, including the salaries of our entire full time coaching staff. **It is a truly financially selfsustaining operating model.**

Annual Campus Finances



Today we have 10 campuses. We want to build 10 more. This will require \$2,500,000 in capital investment. Each new campus will serve 1,000+ Ugandans, including children and their families, annually. This includes 500+ boys and girls matched with a mentor/coach who invests in developing a one-on-one relationship with each child. Today, we provide mentoring to 5,000 children annually.

Our core deliverable is mentoring children through our whole life approach. Our mentoring process engages with each child and their family in the areas of personal hygiene, academics, spiritual and physical development. Additionally, each coach is equipped and continually developed to be a highly effective mentor.

As we build 10 additional fields, we will add:

- **100,000 hours** of mentoring to children annually
- **5,000 children** to our mentoring program
- **60 jobs** as our coaching staff grows
- **\$200,000** of annual rental revenue